

# Media Numerics Designs For Real World Applications

Formed in 2005, the Hanau, Germany/Millington, NJ-based Media Numerics' (Booth 1626) primary objective was to develop a revolutionary digital real time audio network with intuitive and transparent, set-up and operation. "By making our customers an integral part of the design process we have created an outstanding feature set designed for real world applications," says Media Numerics presi-

dent/CTO, Matthias Knoth.

Matthias Knoth is an internationally recognized digital audio designer, patent-holder and hands-on audio specialist. Principal designer of the company's innovative RockNet 300 audio networking system, Knoth has conceived and designed networked digital hardware systems for several broadcast manufacturers including Riedel Communications, Klotz

Digital and Stagetec.

Prior to his partnership in Media Numerics, Arnd Janus served as a project manager for Alcatel, and as technical director for a number of regional startup companies. He brings extensive management experience to his position as Media Numerics chief executive officer.

U.S.-based sales and marketing expert Vinnie Macri was most recently director



**Media Numerics' RockNet 300 Audio Distribution Network shown with Yamaha M 7CL plug-in interface**

of marketing and sales for RIEDEL Communications U.S. and Canada.

Since its inception in 2005, Media Numerics has focused on the dual mission of developing meaningful pro audio products and building a high level network of investors, distributors and corporate advisors. Arnd Janus reports that heading the list of principal investors in the company is the Vitec Group (Clear-Com, Anton/Bauer, Vega). International distribution is now in place for Asia and South America with Joseph Maning's International Sales (San Diego, CA); Bob Snelgrove's Gerr Audio (Brockville, Ontario) for Canada; Jun Isono's Taguchi Co. Ltd. (Yokohama, Kanagawa) for Japan; and Connex GmbH (Lohne, Germany) for Europe. U.S. distribution is coordinated by Media Numerics' Millington, NJ, office.