

# Media Numerics Makes A Live Sound Splash

Media Numerics (Booth 1626) is introducing RockNet, a novel suite of integrated networking designed to provide cost-effective, enhanced audio/data contribution and distribution for live performance.

Designed to perform like a traditional analog active split system, RockNet can link up to 99 devices into a single network comprising 160 audio channels. These 160 channels can be "dropped" to a maximum of 768 outputs in the bidirectional network without limitation. A particular RockNet benefit is a streamline redundancy concept on the device and network level. In a ring configuration the network is self-healing for single connection failures. RockNet offers significant advantages in performance, consistency, and flexibility.

Formed in 2005 by Matthias Knoth, Arnd Janus and U.S.-based Vinnie Macri, the Hanau, Germany/Millington, NJ-based firm's primary objective was to develop a revolutionary digital real time audio network with intuitive and transparent, set-up and operation.

Distinguished by numerous awards and patents, Media Numerics, international design and marketing team represents an amalgamation of accomplished technical and management professionals. Adept in all facets of pro audio including live sound, broadcast and communications technology, the company represents a significant source of expertise in digital audio technology.

Since its inception in 2005, Media Numerics has focused on the dual mission of developing meaningful pro audio prod-



**Media Numerics' RockNet 300 Audio Distribution Network shown with Yamaha M 7CL plug-in interface**

ucts and building a high level network of investors, distributors and corporate advisors. Arnd Janus reports that heading the list of principal investors in the company is the Vitec Group (Clear-Com, Anton/Bauer, Vega).

"We took our time in selecting investors with similar values, and specifically sought out partners from within the industry," Janus says. "The synergy with Vitec and our other investors not only affords us significant financial stability, it also contributes extremely well-informed ideas and support."

Janus adds that international distribution is now in place for Asia and South America with Joseph Maning's International Sales (San Diego, CA); for Canada with Bob Snelgrove's Gerr Audio (Brockville, Ontario); for Japan with Jun Isono's Taguchi Co. Ltd. (Yokohama, Kanagawa) and in Europe with Connex Elektro-technische Stecksysteme GmbH (Lohne, Niedersachsen, Germany).