

NewsFrom

Media Numerics

Media Numerics Ltd. (Booth 1626) has established a network of veteran pro audio investors, distributors and corporate advisors in support of RockNet, its premiere product launch. Company CEO Arnd Janus reports that heading the list of principal investors is the Vitec Group (Clear-Com, Anton/Bauer and Vega).

"We took our time in selecting investors with similar values, and specifically sought out partners from within the industry," Janus says. "The synergy created with the Vitec company and our other investors not only provides significant financial stability, it also represents an invaluable source of ideas and feedback from knowledgeable audio industry professionals."

Janus adds that international distribution is now in place for Asia and South America with Joseph Maning's International Sales (San Diego, CA); Bob Snelgrove's Gerr Audio (Brockville, Ontario) for Canada; Jun Isono's Taguchi Co Ltd. (Yokohama, Kanagawa) for Japan; and Connex GmbH (Lohne, Germany) for Europe. U. S. distribution is coordinated by Media Numerics' Millington, NJ, office.